

THE
VENETIAN®



Madame Tussauds
LAS VEGAS

**IN PERSON: SNOOP DOGG TO UNVEIL HIS FIGURE AT
MADAME TUSSAUDS**

***Legendary Recording Artist To Join Storied Ranks of World
Famous Wax Figure Collection***

***APRIL 20 UNVEILING TO FEATURE RAPPER-SONGWRITER &
50 KIDS FROM HIS L.A. SNOOP YOUTH FOOTBALL LEAGUE***

(For Immediate Release) Las Vegas, Nevada. April 20, 2009—Following a detailed sitting with sculptors and artisans in October and hundreds of measurements, Rapper Snoop Dogg, aka Cordozar Calvin Broadus, and the man known for his recent TV series, “Snoop Dogg Father Hood” (E! Entertainment), is joining the Madame Tussauds Las Vegas family as part of its “On Stage” area. An official unveiling, with Snoop Dogg in attendance, accompanied by 50 members of his Los Angeles-based Pomona Steelers football team to cheer him on, takes place on Mon., April 20, in Las Vegas.

Snoop Dogg is one of only three Rap super stars to be featured in the Madame Tussauds collection. For the April 20 unveiling, the entertainer has donated his own clothes—including a baseball jacket from the rapper-turned-entrepreneur’s new clothing line—to outfit the life-size likeness handcrafted in the attraction’s London studios at a cost of \$300,000.

First made famous with his debut on Dr. Dre’s “The Chronic” album, Snoop Dogg, nicknamed such by his mother after the famous cartoon character, “Snoopy,” has been a leading player on the Rap music scene since 1992.

His first solo venture, “Doggystyle,” remains one of his biggest selling albums and in 2007, “Snoop Dogg’s Father Hood” debuted on the E! channel and a new TV outing, “Dogg After Dark,” billed as a variety-talk show hosted by the entertainer, airs on MTV. A new CD is planned for 2009 and Snoop Dogg will also appear in the hugely popular video game “Rock Band.”

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About Madame Tussauds Las Vegas:

Madame Tussauds Las Vegas offers guests the unique opportunity to “interact” with incredibly life-like iconic figures from the celebrity worlds of film, TV, music, sports and politics. Only at Madame Tussauds Las Vegas can you “grab hold” of your favorite stars, with our many interactive experiences. With over 100 wax figures, Madame Tussauds Las Vegas allows you to take pictures, touch and get up close and personal in a themed setting. Madame Tussauds Las Vegas is located on the Las Vegas Strip at the Venetian Resort Hotel Casino. The attraction is open 365 days a year from 10AM. For attraction hours and pricing, please call (702) 862-7800 or visit online at www.MTVegas.com.

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